

Audio Sensibility



2010 Show Specials*

Audio Sensibility line of audio and video cables.
15% off suggested retail price.

Audio Sensibility (Furutech) custom assembled cables
10% off suggested retail price.

Power cable re-termination.
No cost with purchase of Furutech AC connectors and required termination supplies.

Cable DIY Supplies
20% off suggested retail price.

Audio Accessories
15% off suggested retail price.
Contact us for special pricing on select items.

Primacoustic Acoustic Treatments
10% off suggested retail price.

Cable cooking services.

- \$30.00 (50% off regular price)
- Up to 2 pairs of interconnects (RCA or XLR).
- Up to 3 power cables.
- One pair of loudspeaker cables.

Cryogenic treatment services.
25% off regular price.

Audio Sensibility

Audio Sensibility offers a complete line of high-end audio and video cables using the finest materials available including:

- Ohno Continuous Cast (OCC) copper and silver wire.
- Furutech connectors.
- Custom manufactured stainless steel connector bodies.

Our cables are very reasonable in cost, exceptional in sonic performance and build quality, and are sold directly to the end customer, eliminating distributor and dealer price markups. Many of our customers upgrade to our cables from popular brand name cables costing 2 to 4 times the price.

We offer a wide selection of cables at different price points:

- Unbalanced Analog (RCA)
- Balanced Analog (XLR)
- 75Ω Digital (RCA)
- AES/EBU Digital (XLR)
- Power (15A, 20A for IEC and/or Plug)
- Speaker (regular and bi-wire)
- Custom adapter cables, e.g. RCA to XLR.
- Pro Audio cables.

For the DIY cable enthusiast, Audio Sensibility offers a wide variety of components at very competitive prices. We also offer tips on cable assembly to ensure the success of your project.

- Furutech connectors and bulk cable.
- Techflex and heat shrink tubing.
- Mundorf audio grade solder.

For those interested in the cost savings of DIY but desire professional workmanship, Audio Sensibility will custom build the cables using recommended DIY supplies. In many cases we will include the cost of professional cable assembly free of charge with the purchase of the recommended component supplies.

* Offer valid until April 30, 2010.

With Audio Sensibility, trust what's inside your cables.

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Frequently Asked Questions

Q: Why choose Ohno Continuous Cast (OCC) copper and silver internal wire for Audio Sensibility cables?

A: OCC copper and silver have a very long crystal structure (up to 125m) and a mirror smooth surface finish. This results in metal conductors which provide the highest level of performance. OCC copper and silver are used in the top models of many cable companies. OCC conductors provide an exceptional balance between warmth (fullness), detail, and dynamics for music presentation. Audio Sensibility is unique in offering OCC conductors across its entire product line, not only the more expensive models. No company offers better value for OCC based copper and silver cables.

Q: Why choose Furutech connectors for Audio Sensibility cables?

A: Furutech is the market leader for supplying audio grade connectors. The premier cable brands/models in the world such as Nordhost Supreme Reference (Odin) and Reference (Valhalla) use Furutech connectors simply because they are the best available, regardless of cost.

Q: What is the benefit of Audio Sensibility do the cable termination versus DIY?

A: There are a number of benefits:

- We have many years of experience assembling cables using Furutech connectors. We know all the tricks and have all the tools to quickly and optimally do the cable assembly.
- Meticulous cable pre-treatment using *CAIG DeoxIT Gold* anti oxidation treatment and Furutech *Nano Liquid* contact enhancer.
- Professional soldering using *Weller* temperature-controlled soldering stations and *Mundorf Supreme Silver/Gold* solder.
- Burn-in of the finished cables using an *audiodharma 2.5 Pro CABLE COOKER* and a final demagnetization step using a *Furutech DeMag* demagnetizer unit, to ensure great cable performance out of the box.
- Significant cost savings. There is no need to purchase start up equipment and supplies.
- Significant time savings. We work closely with our Furutech and DIY distributors, and in many cases can get components *not currently in stock* on the same day as the customer order.
- One stop shopping. Simply select from the online cable recipes and/or specify custom assembly steps and let Audio Sensibility do the rest.

Q: Where can I learn more about Audio Sensibility cables?

A: For more information, visit our website at <http://www.audiosensibility.com> or contact us by e-mail at sales@audiosensibility.com.

Audio Sensibility

Audio/Video Cables

www.audiosensibility.com

sales@audiosensibility.com

1. Warranty

Audio Sensibility warrants its products to be free of manufacturing defects in material and workmanship, subject to the conditions herein set forth, for a period of 10 years from the date of purchase by the original purchaser.

2. Conditions

This warranty is subject to the following conditions and limitations. The warranty is void and inapplicable if the product has been abused or misused, damaged by accident or neglect or in being transported, or the defect is due to the product being repaired or tampered with or modified by anyone other than Audio Sensibility.

3. Remedy

Provided the above conditions are not violated, the defect will be rectified without charge for parts or labor. The product must be packed and returned directly to Audio Sensibility. A returned product must be accompanied by a written description of the defect and a photocopy of the original purchase receipt.

4. Transferable Warranty

The warranty is transferable to any subsequent owner of the product.

5. Miscellaneous

Any implied warranties relating to the above product shall be limited to the duration of this warranty. The warranty does not extend to any incidental or consequential costs or damages to the purchaser.